My Creative Process

Web Presence

Design &

Development

with

Image and Aspect

the process

Hi!

I'm Diane, your Web Presence Designer and Developer

- The first thing I'd like you to know is that I'm careful about how many clients I work with at the same time. I want to provide one-on-one attention while doing my best work.

- I'm a firm believer in collaboration. You and I create *together*.

- I use time-lines to track action-items and due-dates in each phase.

- I use project management tools for communication and file sharing.

- I require a signed contract (digitally signed) so we understand what to expect from each other.

3 phases

There are three major phases in the artistic process of creating a beautiful, dynamic, elegant, & responsive place for your web persona to live.

I require a **25%** deposit to start, & also that you approve of & agree to the completion of each phase, & submit payment for it, before I begin the next phase.

The *Requirements* phase takes about 2 weeks. I'll do an assessment of your current site, if you have one. I'll ask a LOT of questions to understand your vision for your new web presence.

In the *Design* phase, I'll create a non-functioning mock-up(s) for you to review and approve. It takes 2-4 weeks depending on the number of pages, photos and features.

During the *Development* phase. Your mock-up design will be used to create your new web presence.

This generally takes between 4 and 8 weeks, again depending on the number of pages, photos, videos, features, layout, and revisions.

some things to know

- If you don't already have them, you'll need a domain name and a hosting provider. I can do that for you, if you prefer.

- Content (copy and photos) ideally should be provided to me before I begin designing, so I can create the best user experience.

- Once all phases are complete and all payments have been made, we'll sign-off on the project and I'll electronically deliver the website files to you. You'll upload them to your hosting provider and connect your domain name. I'd be happy to do this for you, if you prefer.

Things I'll need from you before beginning:

- Page Count: to provide you with an accurate quote, I'll need to know how approximately how-many pages to design & create.

- Content Copy: this helps me to design the site with the user-experience and end-result in mind.

- Photos/Logo: If you're using free (or are purchasing stock) photos, please let me know ASAP. I'd be happy to do this for you, if you prefer.

Your Willingness and Availability to Work With Me:

I try to make the process as smooth as possible, but I rely on your feedback throughout. Your input is invaluable.

- Social Network URL's: Your new web platform will need to connect to other on-line places, like Twitter, Facebook and other Social Media Accounts, and/or Newsletter Services. Your con-tact form will need to connect to an email account.

Interested?

Contact me:

Send Me A Quote